



James Thomson is a Calgary-based creative whose sensibilities rely on logic, originality, and an awareness of contemporary culture. For the past ten years he has been developing inspired solutions for clients ranging from local bands to national brands.

STRENGTHS

- Excels in concept development, branding and typography
- Confident leader and team player with directorial experience
- Skilled in illustration and photography
- Extensive production history for both print and web

EDUCATION

Bachelor of Design Degree - Alberta College of Art & Design
Graduated 2001, Faculty of Visual Communications

TECHNICAL PROFICIENCIES

- Software* Adobe Photoshop, Illustrator, InDesign and Flash CS5
 MS Office, Keynote, QuarkXpress
- Platforms* MacOS, Windows
- Web Skills* Comprehensive understanding of interactivity, HTML, CSS and
 ActionScript, experience with CMS and blog platforms
- Other Skills* Working knowledge of video and audio editing programs including
 FinalCut Pro, iLife, ProTools

RELEVANT WORK EXPERIENCE

Senior Designer

*William Joseph
 Communications*

2010 - 2011

- Worked in conjunction with creative and strategy teams to develop brands, advertising campaigns, marketing and social media tactics, research and planning.
- Collaborated with and guided team members, provided quality assurance of client deliverables, oversaw copywriting duties and rationalized design solutions.

Clients/Brands:

*Jubilee Auditoria,
 Canadian Association
 of Petroleum Producers,
 YWCA, American Heart
 Association, University
 of Saskatchewan,
 Sunridge Mall*

Freelance

*Self-
 Employed*

Intermittently since 2001

- Built and maintained rapport with clients and vendors to effectively balance business and creative objectives.
- Conducted freelance and long-term onsite contract work for individuals and studios (including Squeeze Creative, Comrade Agency and Zero Gravity).

Clients/Brands:

*Intact Insurance,
 Andora Energy, Strut
 Entertainment, The
 Lucid Group, Calgary
 Arab Film Festival,
 Carifest Calgary,
 FFWD Magazine,
 Beatroute Magazine,
 Corus Entertainment*

Designer

*Twist
 Marketing*

2009 - 2010

- Provided concept and design execution for various corporate communications materials and community branding campaigns.
- Produced identity systems and brand standards guides, managed and maintained existing brands.

Clients/Brands:

*Calgary International
 Children's Festival,
 The Town of Cochrane,
 The Town of Carstairs,
 Community Futures BC,
 Economic Developers
 Alberta, Brews Supply*

Art Director

*Commerx
 Corporation*

2004 - 2008

- Coordinated production with development and design teams, directed presentations with a wide range of clients.
- Created interface designs and information architecture for sites, web applications, and online storefronts.

Clients/Brands:

*Atco Group, Bantrel,
 Calgary Police
 Services, Burnco Rock
 Products, Calgary
 BMW, Atlassian
 Proprietary, Calgary
 Stampede Parade*

Junior Designer

*Creative
 Intelligence*

2003

- Collaborated with creative team for design and production assistance on several key accounts.
- Worked under Art Directors to execute ideas, build mock-ups and handle pre press file preparation.

Clients/Brands:

*WestJet Airlines, SAIT
 Polytechnic, Mac's
 Convenience Stores,
 Sanjel Corporation*